

**Hits FM 91.2
Rate Card**

TIME																								
	0 ~ 1	1 ~ 2	2 ~ 3	3 ~ 4	4 ~ 5	5 ~ 6	6 ~ 7	7 ~ 8	8 ~ 9	9 ~ 10	10 ~ 11	11 ~ 12	12 ~ 13	13 ~ 14	14 ~ 15	15 ~ 16	16 ~ 17	17 ~ 18	18 ~ 19	19 ~ 20	20 ~ 21	21 ~ 22	22 ~ 23	23 ~ 24
SUN																								
MON																								
TUE																								
WED																								
THU																								
FRI																								
SAT																								

BRASS

SILVER

GOLD

SILVER

GOLD

SILVER

GOLD

PLATINUM

DIAMOND

PLATINUM

DIAMOND

PLATINUM

		TIME SLOT			
		0 ~ 15 Sec.	16 ~ 30 Sec.	31 ~ 45 Sec.	46 ~ 60 Sec.
DIAMOND TIME					
Sat	11:00 AM ~ 03:00 PM				
Sat	05:00 PM ~ 10:00 PM				
1. Sponsor					1800.00
2. General		400.00	800.00	1200.00	1600.00
PLATINUM TIME					
Sat	07:00 AM ~ 11:00 AM				
Sat	03:00 PM ~ 05:00 PM				
Sat	10:00 PM ~ 12:00 PM				
1. Sponsor					1500.00
2. General		350.00	700.00	1050.00	1400.00
GOLD TIME					
Sat	05:00 AM ~ 07:00 AM				
Sun ~ Fri	07:00 AM ~ 10:00 AM				
Sun ~ Fri	05:00 PM ~ 10:00 PM				
1. Sponsor					900.00
2. General		200.00	400.00	600.00	800.00
SILVER TIME					
Sun ~ Fri	05:00 AM ~ 07:00 AM				
Sun ~ Fri	10:00 AM ~ 05:00 PM				
Sun ~ Fri	10:00 PM ~ 12:00 PM				
1. Sponsor					650.00
2. General		150.00	300.00	450.00	600.00
BRASS TIME					
Sun ~ Sat	12:00 PM ~ 5:00 AM				
1. Sponsor					300.00
2. General		50.00	100.00	150.00	200.00

TERMS AND CONDITIONS

- * Hits Nepal Pvt. Ltd. (HNPL) reserves the right to change the slots/spots through the relevant time period for which the charge is made, unless they are fixed spots and special position of broadcast are pre-arranged.
- * All materials and scripts for commercial time must conform to the requirements of the censor. The decision of HNPL will be final and will not be contested by the advertiser/agency. The agency / advertiser will be responsible for all the materials transmitted under the contract and agree to indemnify HNPL against all actions, claims and demands brought or made against HNPL by reason of the said transmission or transmissions including but not obstructing the generality of the foregoing, all libel or slander, actions or claims brought or made against HNPL by reason of the said transmission.
- * HNPL reserves the right to refuse to transmit any advertisement material without assigning any reason.
- * HNPL reserves the right to change rates and conditions without prior notice.
- * HNPL reserves the right to discontinue, postpone or cancel any program without prior notice to the agency / advertiser. In such cases, HNPL will allow the agency/ advertiser to either cancel the contract or accept the alternatives.
- * Commercials tending to :
 - ~ praise one's own product while running down products of competitors,
 - ~ have adverse impact on the society or those that contain obscene words or those tending to perpetuate superstitions,
 - ~ give false and confusing prices or guarantees, or advertisements whose name and format are copied from other products,
 - ~ claim to cure certain diseases will not be accepted.
- * Commercials recorded outside HNPL shall be accepted by HNPL subject to quality test before acceptance.
- * Cancellation of spots require an advance notice of week.
- * Payment in favour of Hits Nepal Pvt.Ltd. Shall be made in advance except if prior arrangements to the contrary are existing.

* Fixed spots 15% extra. * Foreign products 100% extra. * 13% VAT shall be applicable on all rates.